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jay nungesser

www.bigblurdesign.com

qualifications

Eight years professional experience in graphic design and art direction for interactive, broadcast, and print media, with proven success in building the brands of some of America's most exciting companies.

recent work

www.mrcleanmagicreach.com
www.tunecore.com
www.home-cafe.com
www.folgers.com
www.pg.com/unicef

recognition

2005 Webby Awards: Webby Worthy Award —MrCleanMagicReach.com
2005 IAC Awards: Best Online Newsletter —HomeMadeSimple.com
2005 WebAwards: Best Online Newsletter —HomeMadeSimple.com
2004 WebAwards: Outstanding Website —HomeCafe.com
2004 ADDY Gold —Mr. Clean promotional website
2002 WebAwards: Standard of Excellence —Folgers.com

experience

Big Blur Design, Cincinnati OH

10/05-present: Principal

Currently running a small graphic design consultancy based in Cincinnati, Ohio. Present clients include Tunecore.com, Frank Black, SpinArt Records, Clear Stage Cincinnati theatre group, Fechheimer Brothers Co., Perfect North Slopes, and Mad River Mountain Ski Resort.

Bridge Worldwide, Cincinnati OH

10/97-10/05: Graphic Designer / Art Director / Creative Director
6/95-9/95 and 1/96-4/96: Design intern

Lead creative on brand-focused design work for 130-employee relationship marketing agency, integrating web design, print, video, and animation, and spanning top consumer brands as well as healthcare work. Formed and led a research team to explore advanced Flash application development. Directed a production team comprised of writers, designers, and programmers in the development of Home Made Simple, a top cohort marketing website and newsletter. Created and led an ongoing series of seminars in interactive design, Fireworks, and Flash. Wrote, storyboarded, and art directed nationally broadcast commercials for Spinmaster Toys. Designed print, identity, and web work for some of America's top brands, including Mr. Clean, Febreze, Swiffer, Tide, Cheez-It, Keebler, Olay, Folgers, Ross Pharmaceuticals, Ethicon, and RCA.

Studio Archetype, San Francisco CA

6/96-9/96 and 1/97-4/97: Design intern

Lead and assistant designer on websites, print, and package design for Nintendo, IBM, Logitech, Macromedia, American Express, and the Nagano Winter Olympics. Designed PlanetOut's original shopping site, created the packaging icon system for the Nintendo 64, and art directed NationsBank's first online banking website.

education

University of Cincinnati, Cincinnati OH

College of Design, Architecture, Art and Planning
Received BS in Graphic Design (photography minor), June 1997.
Dean's List student, 1992 through 1997. Graduated Cum Laude.

computer experience

Expert knowledge of Photoshop, Illustrator, Fireworks, Flash, Dreamweaver, InDesign, and QuarkXPress. Experienced in use of HTML, CSS, XML and design for DHTML. Edited audio and video for a number of online product demos and short films. Designed videographics for nonlinear Avid editing. Experience in prepress and design for spot-color print work.

activities + interests

Art director of Clear Stage Cincinnati, a nonprofit theatre group. Currently creating all print materials for the 2005-2006 season.

Organizer, promoter, poster designer, and producer of the Harvest Moon Festival and Festivus Maximus, two annual music festivals featuring Cincinnati musicians as fundraisers for the homeless.

Co-author of a self-published book of photography of urban decay, *After the Lights Went Out* (2005, 9/8 Books).